

Autore: Architonic

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## Architonic TOP 200 Brands 2015

*The end of the year is a good time to look back and reflect on important trends and developments. Our ongoing Architonic Trend Analysis series has collected traffic information over the course of 2015 in order to offer you valuable insights into the architecture and design markets.*



Based on the number of relevant search queries entered into the text-search field on [architonic.com](http://architonic.com), we're able to present you with a ranking of 2015's Top 200 Brands, as drawn from our curated database of 1,500 premium brands. The list reveals the relative standing of brands across the board, ranging from the well-known, family-run businesses to the young, up-and-coming companies that were founded just a couple of years into the new millennium.






TOP 200 Brands 2015 on [architonic.com](http://architonic.com)

001 Vitra	(CH)	<b>vitra.</b>	1950
002 Minotti	(IT)	<b>Minotti</b>	1950s
003 B&B Italia	(IT)	<b>B&amp;B ITALIA</b>	1966
004 Flos	(IT)	<b>FLOS</b>	1962
005 HAY	(DK)	<b>HAY</b>	2002
006 Moroso	(IT)	<b>MOROSO™</b>	1952
007 Cassina	(IT)	<b>Cassina</b>	1927
008 Knoll International	(US)	<b>Knoll</b>	1938
009 Kvadrat	(DK)	<b>kvadrat</b>	1968
010 Thonet	(DE)	<b>THONET</b>	1819
011 Arper	(IT)	<b>arper</b>	1989
012 Flexform	(IT)	<b>FLEXFORM</b>	1959
013 Artemide	(IT)	<b>Artemide</b>	1960
014 Poliform	(IT)	<b>Poliform</b>	1970
015 Kartell	(IT)	<b>Kartell</b>	1949
016 Magis	(IT)	<b>MAGIS</b>	1976
017 moooi	(NL)	<b>m o o o i</b>	2001
018 Foscarini	(IT)	<b>FOSCARINI</b>	1981
019 Laufen	(CH)	<b>LAUFEN</b>	1892
020 Dornbracht	(DE)	<b>DORN BRACHT</b>	1950s

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021 Porada	(IT)	porada	1968
022 Molteni & C	(IT)	Molteni & C	1930s
023 Zanotta	(IT)	<i>zanotta</i>	1954
024 PEDRALI	(IT)	PEDRALI	1963
025 Walter Knoll	(DE)	WALTER KNOLL	1925
026 Meridiani	(IT)	MERIDIANI	2000
027 Boffi	(IT)	Boffi	1950s
028 Bonaldo	(IT)	BONALDO	1936
029 Muuto	(DK)	MUUTO <i>New Nordic</i>	2006
030 Vibia	(ES)	VIBIA®	1987
031 Poltrona Frau	(IT)	Poltrona Frau	1912
032 Bisazza	(IT)	BISAZZA	1956
033 Fritz Hansen	(DK)	REPUBLIC OF Fritz Hansen®	1872
034 COR	(DE)	COR	1955
035 Agape	(IT)	agape	1973
036 Zeitraum	(DE)	ZEITRAUM	1990
037 DuPont Corian	(US)	DUPONT corian.	1802
038 GUBI	(DK)	GUBI®	1967
039 Arco	(NL)	arco	1904
040 Andreu World	(ES)	Andreu World	1955

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041 LEMA	(IT)		1970s
042 Giorgetti	(IT)	GIORGETTI	1898
043 DURAVIT	(DE)		1817
044 Gervasoni	(IT)	GERVASONI	1882
045 Porcelanosa	(ES)	PORCELANOSA	1973
046 Cappellini	(IT)	<b>cappellini</b>	1946
047 Cosmic	(ES)	COSMIC	1985
048 USM	(CH)	<b>USM</b> Möbelbausysteme	1885
049 Sancal	(ES)	<b>SANCAL</b>	1973
050 Porro	(IT)	<b>porro</b>	1925
051 Brunner	(DE)	brunner ::	1977
052 Maxalto	(IT)	MAXALTO	1975
053 HENGE	(IT)	HENGE®	2007
054 AXOR	(DE)	AXOR® <small>hanover</small>	1920s
055 Rolf Benz	(DE)	ROLF BENZ	1964
056 Wilkhahn	(DE)	Wilkhahn	1950s
*056 Delta Light®	(BE)		1987
057 EMU Group	(IT)		1951
058 Bene	(AT)	<b>bene</b>	1790
059 Louis Poulsen	(DK)	louis poulsen	1878
060 Modular Light	(BE)		1980

\* Delta Lights ® was missing from the first ranking published due to difficulties with the tracking of special characters i.e. „®“ in text search.





















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061 Alias	(IT)		1979
062 ZERO	(SE)		1978
063 Nurus	(TR)		1927
064 Vondom	(ES)		2009
065 MDF Italia	(IT)		1992
066 DEDON	(DE)		1990
067 antoniolupi	(IT)		1950
068 GROHE	(DE)		1873
069 Steelcase	(US)		1912
070 Paola Lenti	(IT)		1994
071 LAGO	(IT)		1890s
072 FSB	(DE)		1881
073 XAL	(AT)		1989
074 TON	(CZ)		1861
075 Hansgrohe	(DE)		1901
076 ROCA	(ES)		1917
077 Living Divani	(IT)		1970s
078 Kristalia	(IT)		1994
079 Softline	(DK)		1979
080 Élitis	(FR)		1988










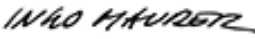










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081 Haworth	(US)	<b>HAWORTH</b>	1948
082 Arflex	(IT)	<b>arflex</b>	1947
083 e15	(DE)	<b>e15</b>	1995
084 SAHCO	(DE)	<b>SAHCO</b>	1831
085 Reflex	(IT)	<b>reflex</b>	1940s
086 OFFECCT	(SE)	<b>OFFECCT</b>	1990
087 lapalma	(IT)	<b>lapalma</b>	1980s
088 Driade	(IT)	<b>driade</b>	1968
089 Artek	(FI)	<b>artek</b>	1935
090 Occhio	(DE)	<b>Occhio</b>	1999
091 Devon&Devon	(IT)	<b>Devon&amp;Devon</b>	1990s
092 Marset	(ES)	<b>marset</b>	1976
093 Artifort	(NL)	<b>Artifort</b>	1890
094 FontanaArte	(IT)	<b>FontanaArte</b>	1932
095 bulthaup	(DE)	<b>bulthaup</b>	1949
096 Alape	(DE)	<b>Alape</b>	1896
097 Carl Hansen	(DK)	<b>Carl Hansen</b>	1908
098 Dune	(US)	<b>DUNE</b>	1998
099 KETTAL	(ES)	<b>KETTAL</b>	1966
100 Menu	(DK)	<b>MENU</b>	1976

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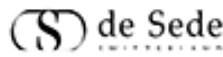
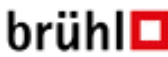















101 Tribù	(BE)		1997
102 Tecno	(IT)		1953
103 VOLA	(DK)		1960s
104 Axo Light	(IT)		1996
105 Mosa	(NL)		1883
106 Riva 1920	(IT)		1920
107 Atlas Concorde	(IT)		1969
108 Montis	(NL)		1974
109 Tobias Grau	(DE)		1984
110 string furniture	(SE)		1949
111 Falper	(IT)		1962
112 Alki	(FR)		1982
113 Desalto	(IT)		1991
114 Fantoni	(IT)		1882
115 actiu	(ES)		1968
116 Glas Italia	(IT)		1970
117 Zucchetti	(IT)		1929
118 Nimbus	(DE)		2006
119 Swedese	(SE)		1945
120 BELUX	(CH)		1970

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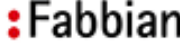








121 Kreon	(BE)		1982
122 LUCEPLAN	(IT)		1978
123 Ceramica Flaminia	(IT)		1955
124 Panzeri	(IT)		1947
125 Fendi Casa	(IT)		1989
126 Dedar	(IT)		1976
127 Plank	(IT)		1893
128 Schönbuch	(DE)		1960
129 KFF	(DE)		1984
130 Ingo Maurer	(DE)		1963
131 Gandía Blasco	(ES)		1941
132 ClassiCon	(DE)		1970
133 Roda	(IT)		1990
134 Bolon	(SE)		1949
135 Longhi	(IT)		1959
136 Bette	(DE)		1952
137 Capdell	(ES)		1981
138 Tonon	(IT)		1926
139 HOWE	(DK)		1920s
140 Bocci	(CA)		2005












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141 interlübke	(DE)		1937
142 viccarbe	(ES)		1999
143 Casamania	(IT)		1984
144 de Sede	(CH)		1965
145 Brühl	(DE)		1980
146 Normann Copenhagen	(DK)		1999
147 Secto Design	(FI)		1995
148 De Padova	(IT)		1956
149 Lammhults	(SE)		1945
150 CEADDESIGN	(IT)		1984
151 +HALLE	(DK)		2000
152 Flou	(IT)		1978
153 DECOR WALTHER	(DE)		1973
154 Geberit	(CH)		1874
155 Abstracta	(SE)		1972
156 BuzziSpace	(BE)		2007
157 BOVER	(ES)		1996
158 Colé	(IT)		2011
159 Point	(ES)		1919
160 Cascando	(NL)		1998

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161 Wave	(DE)		1980s
162 Ethnicraft	(BE)		2000
163 TEAM 7	(AT)		1959
164 Kinnasand	(DE)		1800
165 Billiani	(IT)		1900s
166 Refin	(IT)		1962
167 Materia	(SE)		1992
168 emeco	(US)		1944
169 Casala	(NL)		2004
170 3M	(US)		1902
171 Inno	(FI)		1975
172 Fabbian	(IT)		1961
173 Karpenter	(ID)		2006
174 KWC	(CH)		1970s
175 Presotto	(IT)		1948
176 Jan Kath	(DE)		1998
177 Segis	(IT)		1990s
178 Wittmann	(AT)		1960s
179 Nanimarquina	(ES)		1987
180 ENEA	(ES)		1984

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181 Nils Holger Moormann (DE)		1982
182 Nya Nordiska (DE)		1964
183 Prandina (IT)		1982
184 Artisan (BA)		2007
185 Vibieffe (IT)		1967
186 Zumtobel Lighting (AT)		1960s
187 HEWI (DE)		1929
188 Piet Boon (NL)		1983
189 Gira (DE)		1905
190 Caesar (IT)		1988
191 WOGG (CH)		1983
192 stella (IT)		1882
193 Acerbis (IT)		2004
194 Palau (NL)		1997
195 MANTRA (ES)		2001
196 Pelle (US)		2011
197 Brokis (CZ)		2010
198 DVO (IT)		1990
199 DORMA (DE)		1976
200 Gaber (IT)		1998

**Rationale**

Architonic is the world's leading research tool for the specification of premium architectural and design products. Our curated database currently provides information about more than 200,000 products from 1,500 brands and 6,200 designers. 16 million architects, interior designers and design enthusiasts annually choose Architonic as their guide to the very best. This gives us an insight into developments in the architecture and design markets, which we are keen to share with our community.

**Methodology**

All traffic information was collected on [architonic.com](http://architonic.com) over the course of 2015. Limited to Architonic Member brands, the ranking is based on the number of relevant search queries entered in the text search field on [architonic.com](http://architonic.com).

**article link**

<http://www.architonic.com/nthst/architonic-top-200-brands-2015/7001247>



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